

Road To Internet Fame

The Life Of Content Creators

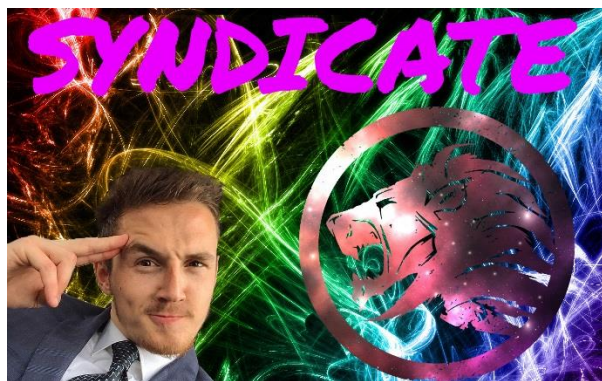
Reporters: Kieran, Arthur, Pratyush and Jordan



Nowadays there are loads of people trying to get big on several social media sites such as YouTube, Vine and Twitch. Some of the biggest names on these sites are famous worldwide. For YouTube the biggest self-made amount of subscribers is PewDiePie who has currently has over 42 million subscribers. One of his rivals is

Ryan Higa who may not have as many subscribers but manages to gain more views every video he puts out. There is a big difference in the amount of videos each uploads. For Twitch, Syndicate is the most followed channel with 2.4 million followers. Twitch is a site where you can live stream yourself playing games. He also does YouTube and has just under 10 million subscribers, last year he used Twitch to raise £133,337 for Motor Neurone Disease. However, on YouTube videos average at about 20 minutes whereas on Vine they are 6 seconds long and the biggest star on Vine is King Bach with just over 15 Million followers for his short skits.

Syndicate



The biggest Twitch star and one of the biggest YouTubers Syndicate, known as TheSyndicateProject on YouTube, started YouTube in 2010, making him 15 when he started creating content and he is and has been continuously growing since then and now has two channels with his main one dedicated to gaming and his second being used for vlogs and just filming his everyday events. He left school after taking his A-

Levels but decided against University to fully concentrate on his YouTube channel. His most viewed video on YouTube was on the game Grand Theft Auto and reached 23 million views. He holds world records for his Zombie gameplays. He was born on 23rd June 1993 along with a few other YouTube stars such as KSI and competitive Call of Duty player OpTic Nadeshot.

Ali A



Ali A (Alastair Aiken) started his YouTube channel by the name Matrox and uploaded videos of him playing the Call of duty franchise. He currently has over 7.7 million subscribers on his main channel (Ali A) and over 2.5 million on his second channel (more Ali A). He was born on November 6th and is now the most popular call of duty YouTuber. He began uploading short gaming clips to his YouTube channel in 2009, first focusing on

modern warfare 2 clips. He uploaded a video on November 23rd, 2011 called, "My Secret" where he later went on to tell his fans that he was bullied in school, and was questioning his sexuality at the time. He later removed it 3 hours after it being released. He is associated with other YouTubers for example: Vikstar123, Syndicate, KSI, and many more. In 2015 he began his relationship with a fellow YouTuber Clare Callery and are still together now.

PewDiePie

Pewdiepie (Felix Kjellberg), is the most subscribed person on YouTube and creates video



game commentary videos and has earned over 42 million subscribers. He was born on 24th October 1989 (age 26) Gothenburg, Sweden. He started of his YouTube channel playing horror games such as Amnesia and has now broadened his variety of games he plays and uploads to YouTube. He dropped out of Chalmers University of Technology to pursuit a career as an internet personality.

He currently lives in Brighton, England with his partner and fellow YouTuber Marzia Bisogin who he has been in a relationship with since 2011. He is associated with other internet stars such as: Jacksepticeye, Markiplier, Smosh and many more.

Ryan Higa

Ryan Higa, born on June 6, 1990 is an internet superstar. Renowned for his smart and witty puns in his high quality videos. Born in Hilo, Hawaii, Ryan was in the shadow of his older brother Kyle Higa. He would be outshone in not only his studies but also Judo. Hoping that he could find somewhere that he could feel special he went to school, but even there he would be



constantly tormented, teased and bullied. Ryan tried his best to ignore the bullies but they overwhelmed him with racial slurs, making fun of his Asian descent. He was the centre of everyone's attention, Ryan realised that he had a talent in making people laugh and smile so he decided to make fun skits with his close friends – Sean Fujiyoshi, Tim Enos and Tarynn Nago. They recorded themselves with his Mum's phone. Ryan wanted to store his videos somewhere instead of burning them all onto discs, that's when he found YouTube. Ryan started slowly uploading, and gained many views and subscribers, that's when he realised he could make a living off of YouTube, but his parents didn't accept his choice, so Ryan went on to go to university to study nuclear medicine, but he ended up hating it so he quit it and searched for a new study. While he searched he carried on with his YouTube career, which meant he had more time for videos, because of this the quality of his videos suddenly spiked and he blew up! Now Ryan Higa has over 16 million subscribers and receives millions of views every video.

King Bach

Andrew B. Bachelor, better known by his online as King Bach, is a Canadian-born American actor, comedian, and Internet personality. He is known for being the most followed person on Vine. Bach has earned 14.5 million followers and over 5 billion loops on Vine, ranking first on the app for number of followers. He took the Vine follower leadership over in March 2015. Though best known for Vine, Bach is also known for his YouTube channel, BachelorsPadTv. The channel and its videos have been covered by several online publications, including FSU News.

